Drinking from a Fire Hydrant

How to process and analyze 1M messages/second

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What do these applications have in common?

Financial Services

- Algorithmic Trading
- Arbitrage
- Risk Management

Network Management

- Server/App Monitoring
- Security Monitoring
- SLA management

Manufacturing

- Process Monitoring
- Yield Management
- Exception Monitoring

Sensor Networks

- RFID applications
- Location-based applications
- Power Grid monitoring

Web Applications

- Real-time personalization
- Real-time ad targeting
- Real-time ad management

Military / Homeland Security

- Battlefield monitoring
- WMD sensor monitoring
- Intelligence gathering

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Answer:

An ability to:

- **…Analyze (filter, aggregate, correlate, etc.)**
- **…Large volumes of data (1K-1M messages/sec)**
- **…With low latency (milliseconds/seconds)**

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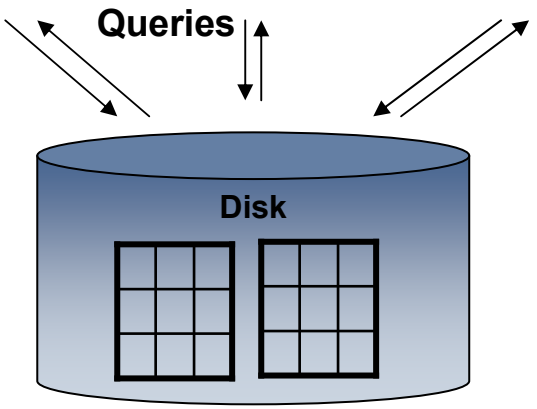
Solution, 1st attempt:

- Use good old database (Oracle, etc.)
- Good:
  - Familiar (everybody knows it)
  - Standard Relational Model
  - Standard Query Language for complex analysis
- Bad:
  - Performance is orders of magnitude below the requirements
  - Reason: DBs are disk-centric. Everything must be stored on disk. Disks are slow



Oracle

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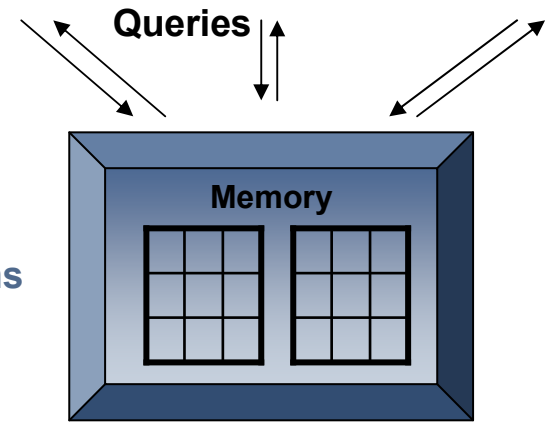
Solution, 2nd attempt:

- Use **in-memory** database (TimesTen, etc.)
- Good:
  - All the advantages of a database
  - Not disk-based, so should be no performance problems
  - Sounds like an ideal solution except…
- Bad:
  - Performance is still nowhere near sufficient. Two reasons:
  - If one wants to check something 10 times/sec, one needs to issue a query 10 times/sec, and the queries run independently
  - Not clustering-friendly



TimesTen

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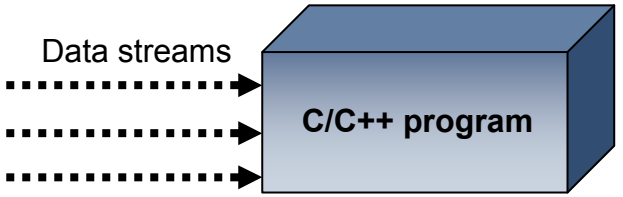
Solution, 3rd attempt:

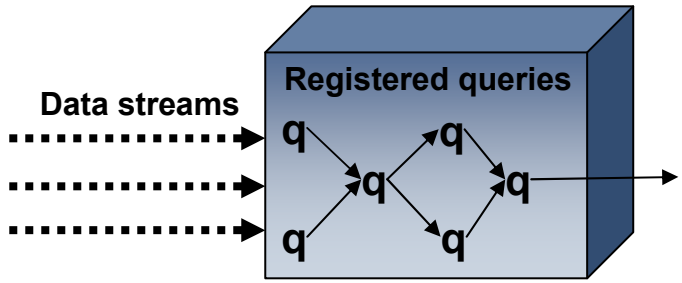
- Just write a whole damn thing in C/C++
- Good:
  - Can be fast if you know what you are doing
- Bad:
  - Few people know what they are doing
  - These people are expensive
  - Writing in C/C++ is slow
  - Changing & managing C/C++ code is tough
- Thought:
  - What if we could combine the performance of C/C++ code with the ease of use of a database?



Need a fresh idea…

Fresh Idea (the big one)

- DB was designed for **static data** and **dynamic queries**
- It is hard to design a system for **dynamic data** AND **dynamic queries**
- But perhaps we can design a system for **dynamic data** and **static queries?**



"DB upside down"

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Academic Projects

- STREAM (Stanford: http://www-db.stanford.edu/stream/)
  - **Extend SQL to support a registered query processing model and time/window extensions**
- Aurora (Brandeis, Brown, MIT: http://www.cs.brown.edu/research/aurora/)
  - **Workflow-like GUI to specify processing**
- Telegraph (UC Berkeley: http://telegraph.cs.berkeley.edu/y)
  - **All over the map…**

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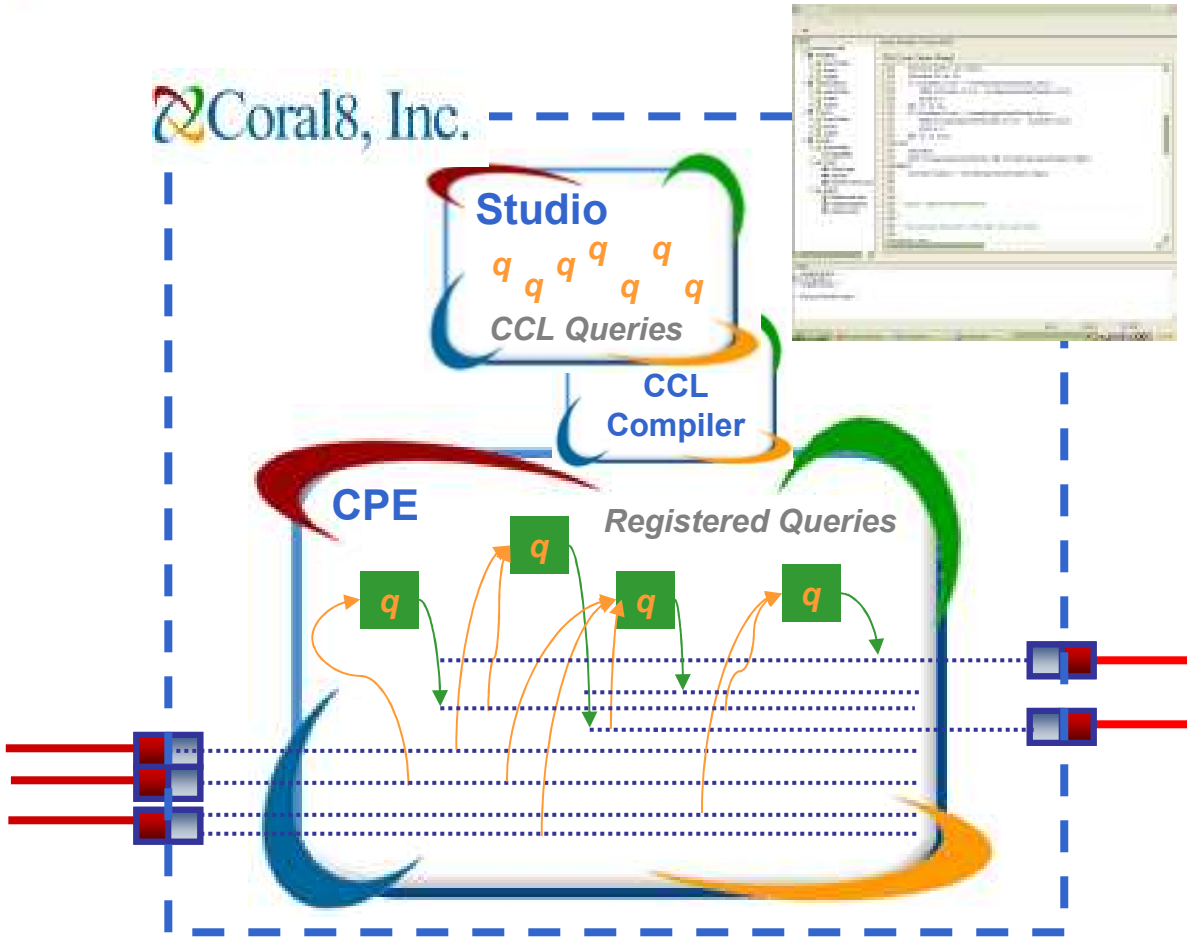
Coral8's IDP System At Work



Live Input Data
- Streams
- Feeds
- Messages
- RFID Readers
- Data Sniffers

Static Input Data
- Database
- Warehouse
- DataMarts

Output Data
- Dashboards
- Databases
- Mobile Devices
- Email
- Excel
- Analytics
- Monitors

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Demo

- DEMO

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Some Open Problems

- Clustering:
  - For performance
  - For HA
  - Automatic query parallelization
- Quality-of-Service
  - Guarantees
  - Priorities
  - Load Shedding
- Integration
  - Incoming data stream
  - Alerts, Actions, Visualization
  - Tight integration with DBs, OLAP, etc.
- Integration with Web Services stack
  - XML messages
  - SOAP
  - XQuery