

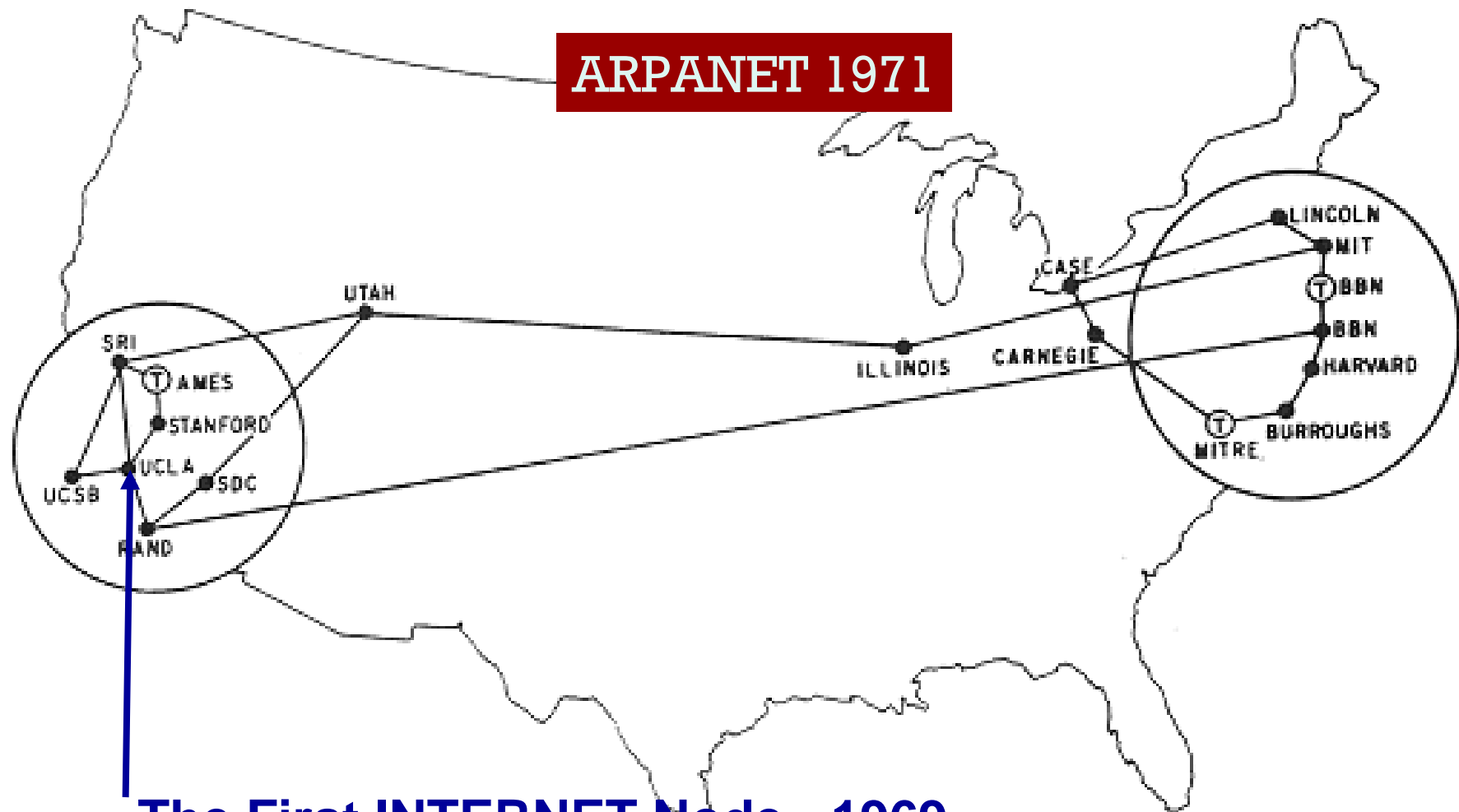
# **Can the Internet That Got Us Here Take Us There?**

Katya Puzyrko  
[KatyaP@stanfordalumni.org](mailto:KatyaP@stanfordalumni.org)  
650-520-5302

# Internet Chronology

- **1969** First major packet network-ARPANET designed
- **1974** First Internetworking Protocol, TCP outlined in a paper by Robert Kahn and Vinton Cerf
- **1980** NSF Organizes CSNET increasing it to 70 sites and integrating most computer science sites by 1986
- **1983** TCP/IPv4 introduced into Internet
- **1989** Internet opened to commercial mail through MCI Mail
- **1991** NSF Opens Internet to commercial use
- **1993** Introduction of Mosaic Web Browser
- **1998** Google Founded
- **2007** 18% of World population using Internet. Internet is also used for Real Time Applications such as Video, Voice, Gaming

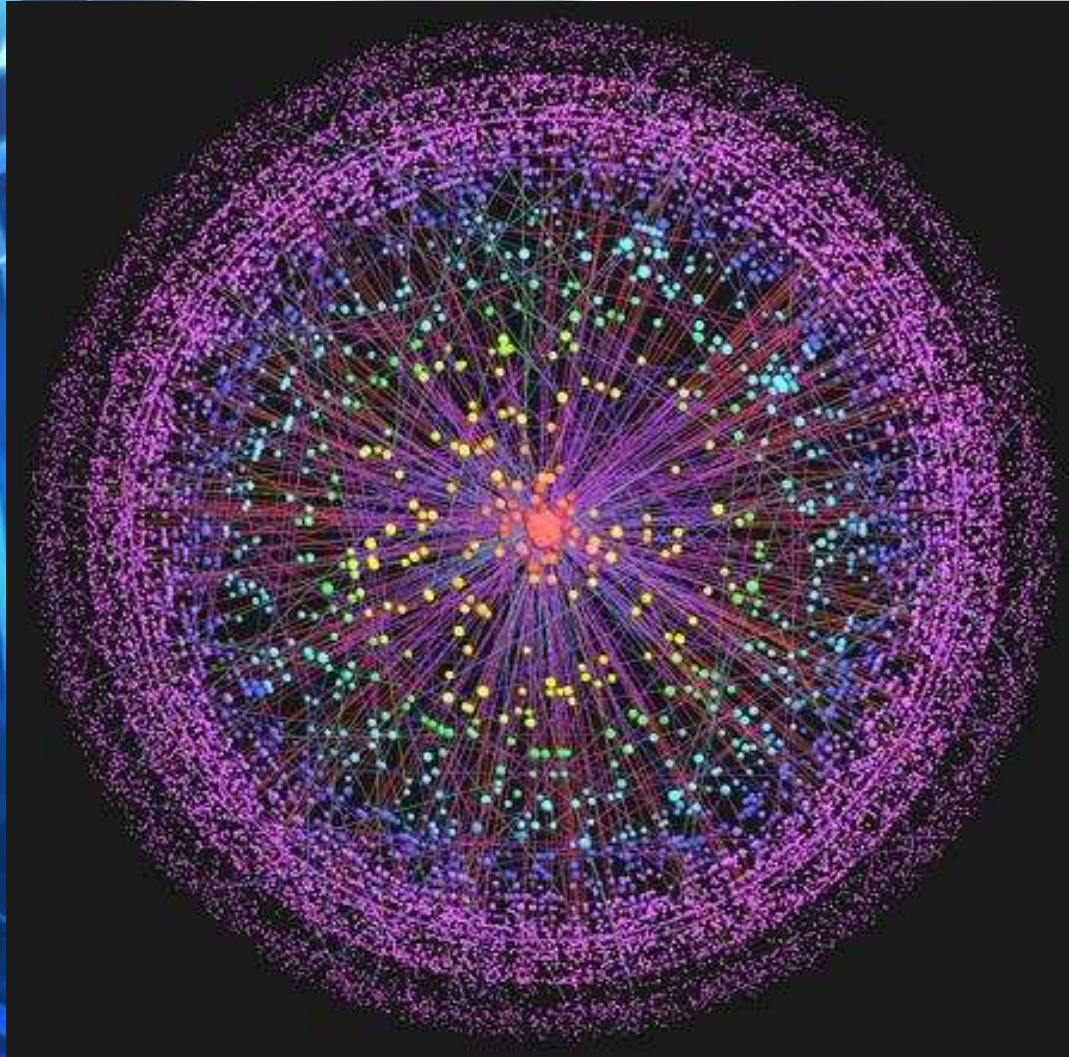
# The Internet in 1971



**The First INTERNET Node - 1969**



# Internet Today



- 80 critical high density core nodes
- 5,000 outer shell sparsely connected nodes
- 15,000 peer-connected and self-sufficient nodes

# Business Drivers

- New Broadband Applications drive Internet traffic Growth
- Real-time applications challenging Service Provider to enforce and monitor QoS policies end-to-end
  - Interactive (Delay Sensitive)
  - Loss Sensitive
  - High Bandwidth Usage
- P2P traffic represents a substantial part of non-revenue burden on current networks
- Integration of mobile, wireless, and wireline networks demands better security



**Media**



**VoIP**



**IPTV**

**Mobility**



**Gaming**



# Video is the Primary Internet Traffic Driver

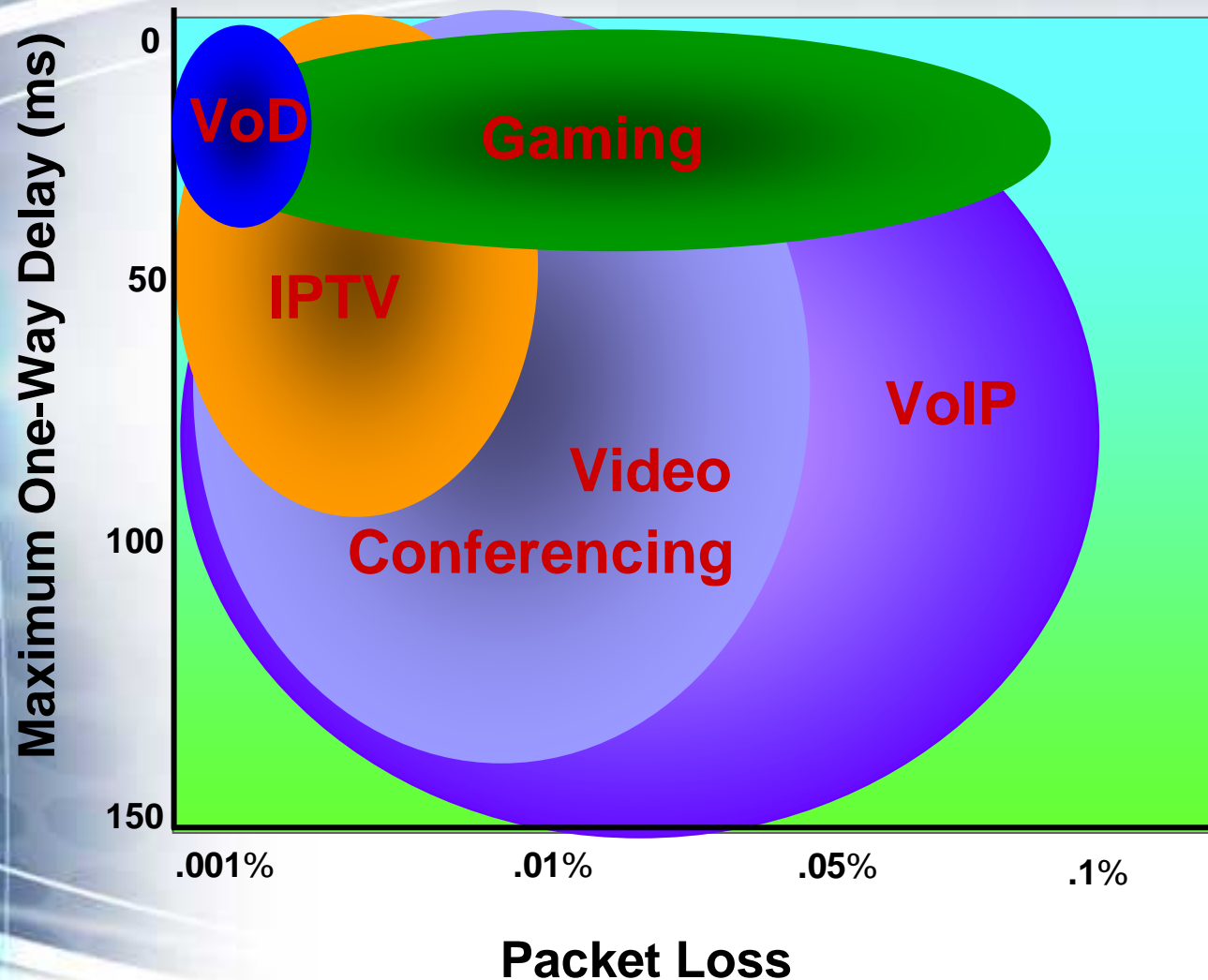
- Peer-to-Peer (P2P)
  - Download of Large Files
  - Over 650 Petabytes a month
- YouTube
  - Short HTTP Video Streams
  - 1-3 Minutes Long over 100M Videos a day
- IPTV (multicast and on-demand)
  - By 2011 is projected to reach 1.2 exabyte a month
- According to Ellacoya Networks because of YouTube, HTTP Traffic now accounts for 46% and P2P for 37% of all Broadband Traffic (down from 53%)

# Networks Economics

Application	Bandwidth Consumed by Broadband User	Cost to Service Provider
Today Internet	2 Gigabytes/ Month	\$1
Download Video (YouTube, P2P)	9 Gigabytes/ Month	\$4.50
IPTV	224 Gigabytes/ Month	\$112
High Definition VoD	1 Terabyte/ Month	\$560

**Need to Reduce cost/ per Byte**

# QoS Performance Requirements by Application



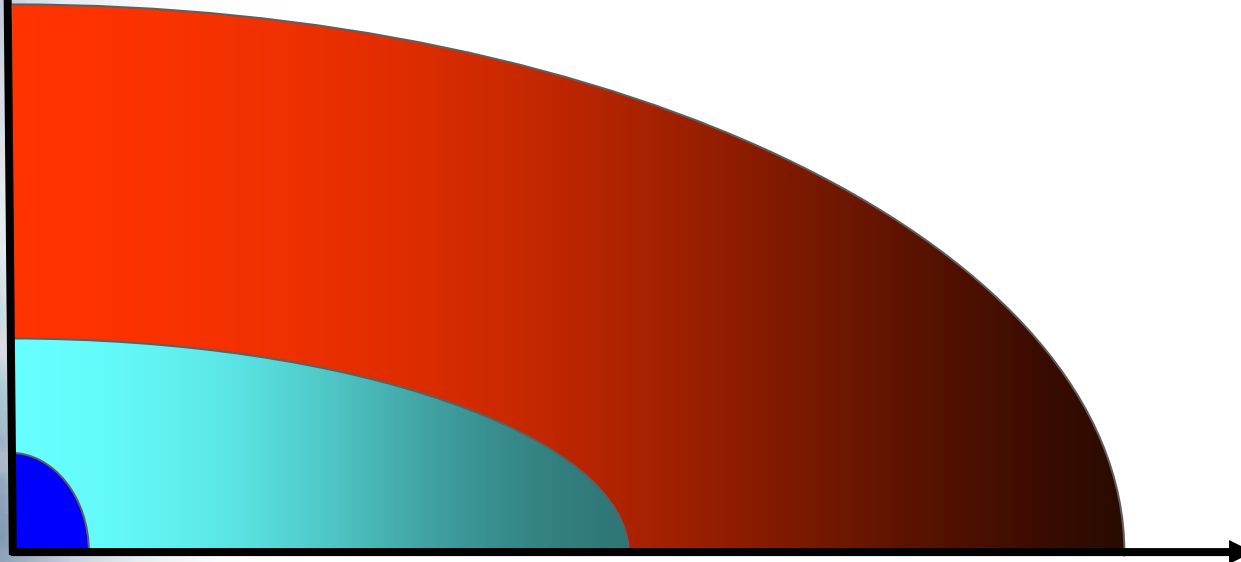


# TCP Performance Problem

- TCP performance rapidly degrades
  - With distance
  - With error rate



DISTANCE (Delay)



Fiber

Error Rate

WiFi



Field Radio

# Next Generation Networks Requirements

- Need to Reduce Cost per Byte
- Have to Keep up with the Traffic Growth
  - Provide More Bandwidth Capacity if needed
  - Increase Network Utilization
- Provide New Network Management Controls to Deliver Real Time Applications
- Demand for High Security

# Network Challenges

- Today's IP Networks Based on Best Effort Design
  - Low Utilization (less than 27%), network over-provisioned
  - Challenges to Provide hard end-to-end QoS for Broadband Services
    - Rate, Bandwidth, Delay, Discard Control
    - Call Acceptance Control (Video)
- There is no ability of end user to request the rate or QoS
  - New Standards are emerging (TIA 1039), but difficult to implement/ adopt
  - New flow routing technologies are emerging, but require signaling/ QoS request from the edge of the Network
- No preference at home/ business in IP

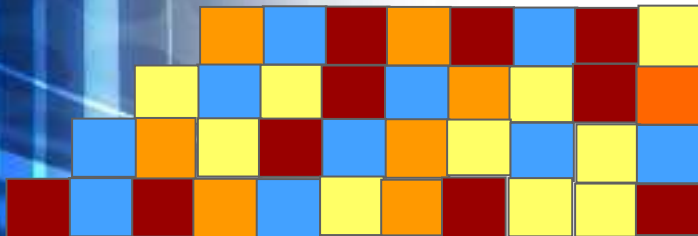


# What is a Flow?

Flow is a stream of packets (data, voice, video) that is defined:

- 5-tuple in IPv4
  - Source Address
  - Destination Address
  - Source Port
  - Destination Port
  - Protocol
- 3-tuple in IPv6
  - Source Address
  - Destination Address
  - Flow Label

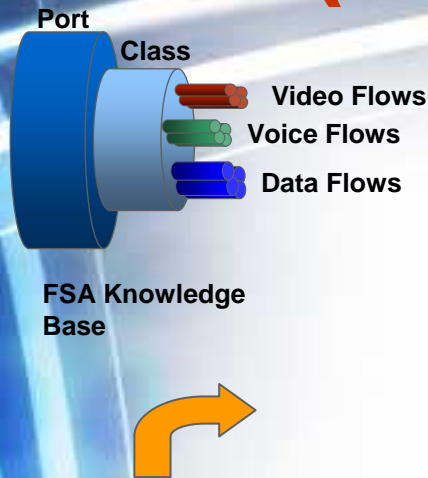
**Packets**



**Flows**



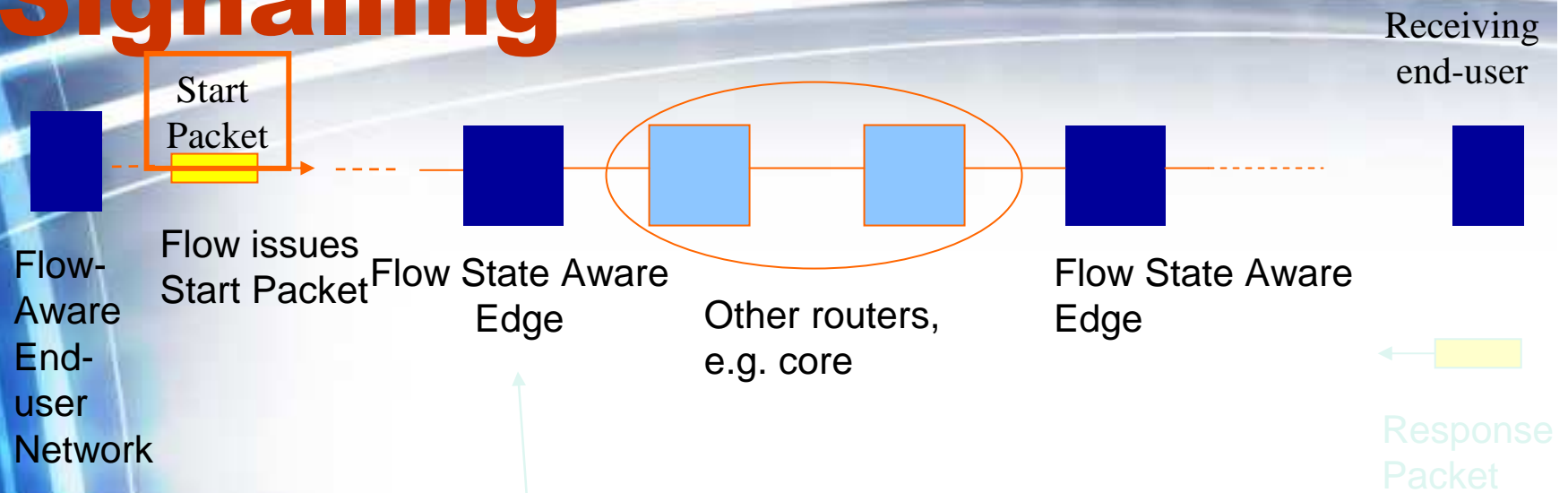
# Advantages - Flow State Aware (FSA) Solutions



**Added flow state knowledge of the packets, FSA offers unmatched traffic monitoring and management capabilities**

- Hard QoS control per flow and per class of traffic to manage the delivery of Broadband services
  - Delay Control
  - Rate Control
  - Burst Tolerance
  - Preference (ITU Standard)
  - Flow Level Discard
- Monitor and report non-revenue traffic (P2P, web surfing)
- Increase Utilization

# Flow State Aware (FSA) Signalling

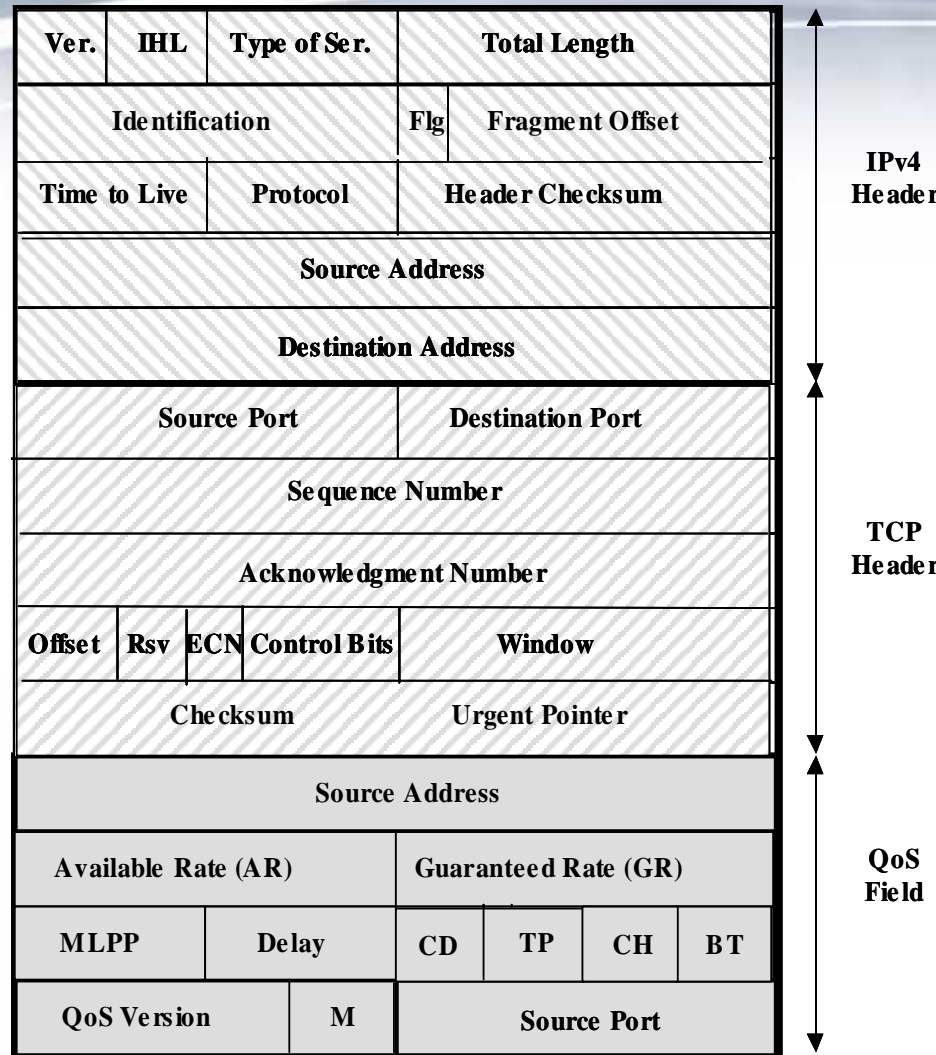


- The Start Packet causes flow identity to be registered at each flow state aware system, together with how that flow is to be treated, as described in the Start Packet fields
- One field of the Start Packet can nominate a (requested) current available rate end-to-end. Routers that implement the standard can mark down this requested rate
- The Response packet confirms the available rate along the end-to-end path



# TIA 1039/ITU Y.flowreq QoS Signaling-Start Packet Format

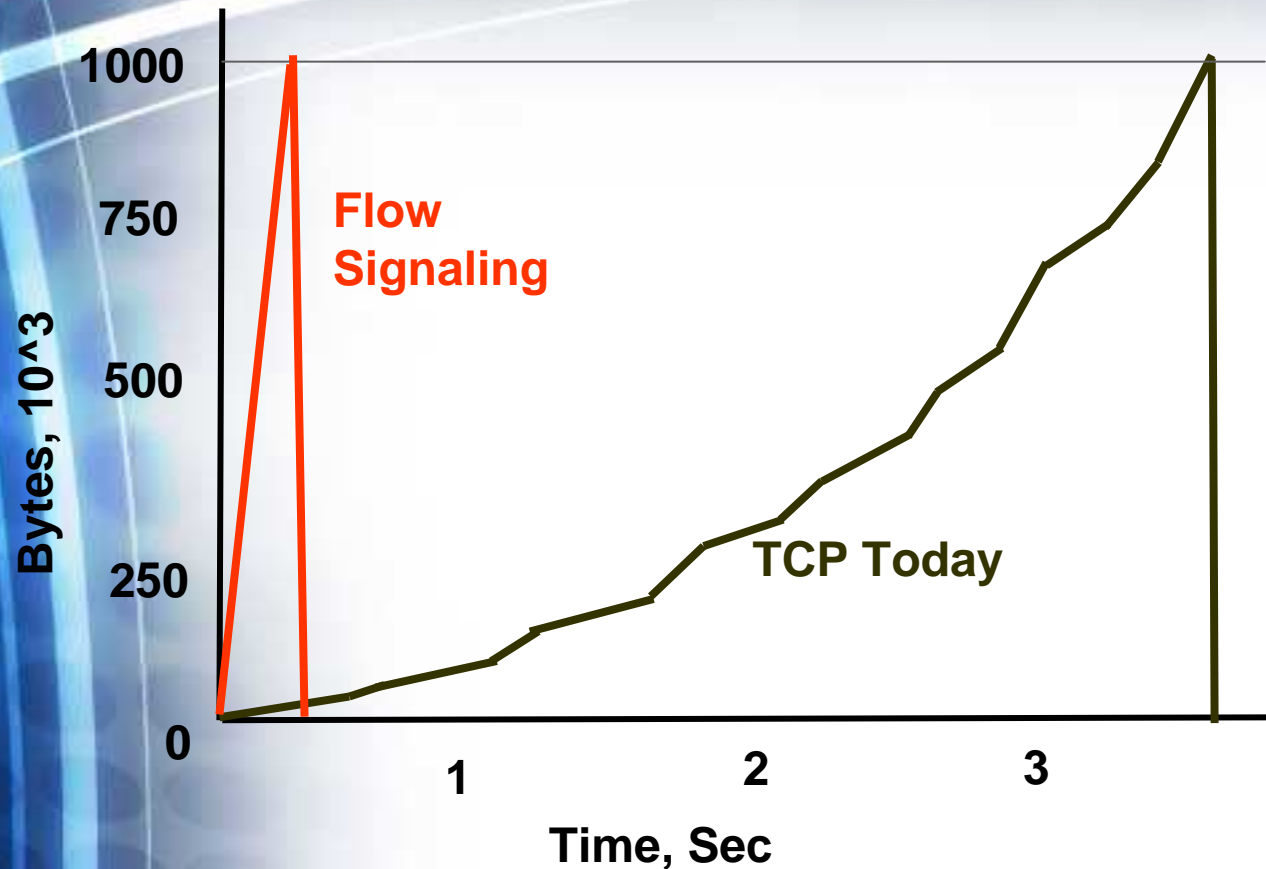
**The Start Packet  
Only Sent in First  
Packet of Flow or  
when Rate  
Changes**



# QoS Features

- New service concepts (in addition to Guaranteed Rate, GR):
  - Available Rate (fast download); Variable Rate (AR + minimum guaranteed rate)
  - Preference Level (flow-level priority)
  - Maximum Rate (soft guarantee without waiting, hard guarantee asap)
- Flow-based packet dropping, tuned to service type and Preference level
- A high Preference Level flow can be established even when network capacity is already fully loaded with flows of lower Precedence Levels

# TCP Performance Improvement



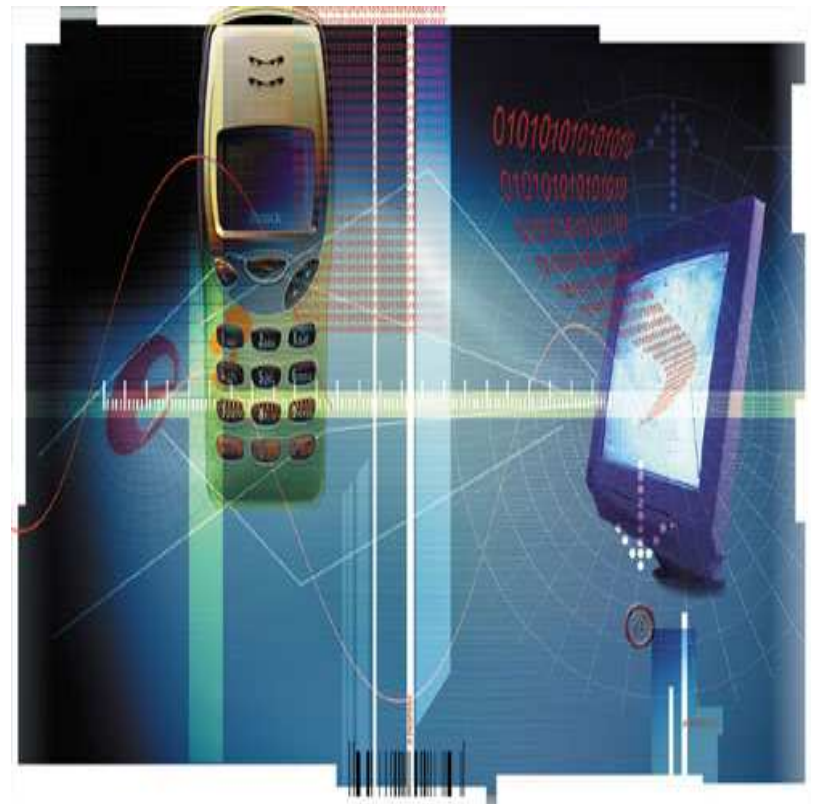
**Major Improvement in Performance over Long Delay and High Error rate paths**



# Interactive Media Services

**Case Study: A person talks to a friend on phone (VoIP) and would like to launch the video in the middle of the call**

- **Best Effort Network:**
  - There would be significant delay due to the network negotiating the video call (RSVP, etc.)
  - In some cases the phone call will have to be ended before the video is launched
- **FSA Network:**
  - The FSA system will request the Maximum Rate and the video call will be launched instantaneously



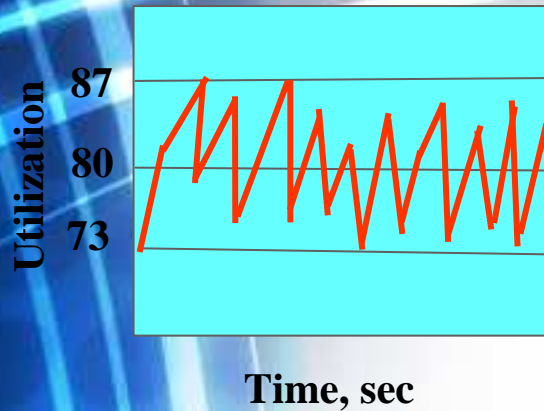
# Preference at Home

**Case Study: Father and son want to watch Video over IP, however there is not enough available capacity to the home for both video streams:**

- **Today:**
  - Both calls are Video with the same DiffServ priority, the quality for both video calls gets destroyed
  - With CAC with First Come/ First Serve whoever is first gets to watch the video
- **With Flow Control:**
  - Preference can be enforced automatically; whoever gets the higher Preference will watch the Video



# Trunk Utilization Improvement with FSA



**Total utilization averages 80% with FSA vs. a US Internet average of 27% utilization**

- Variance is proportional to the square root of the number of controlled flows

- 10Gbps has 1M flows – variance is reduced by 1000:1 with FSA

- With WRR DiffServ - 16 queues – variance is reduced by 4:1

- Variance improvement is 250:1

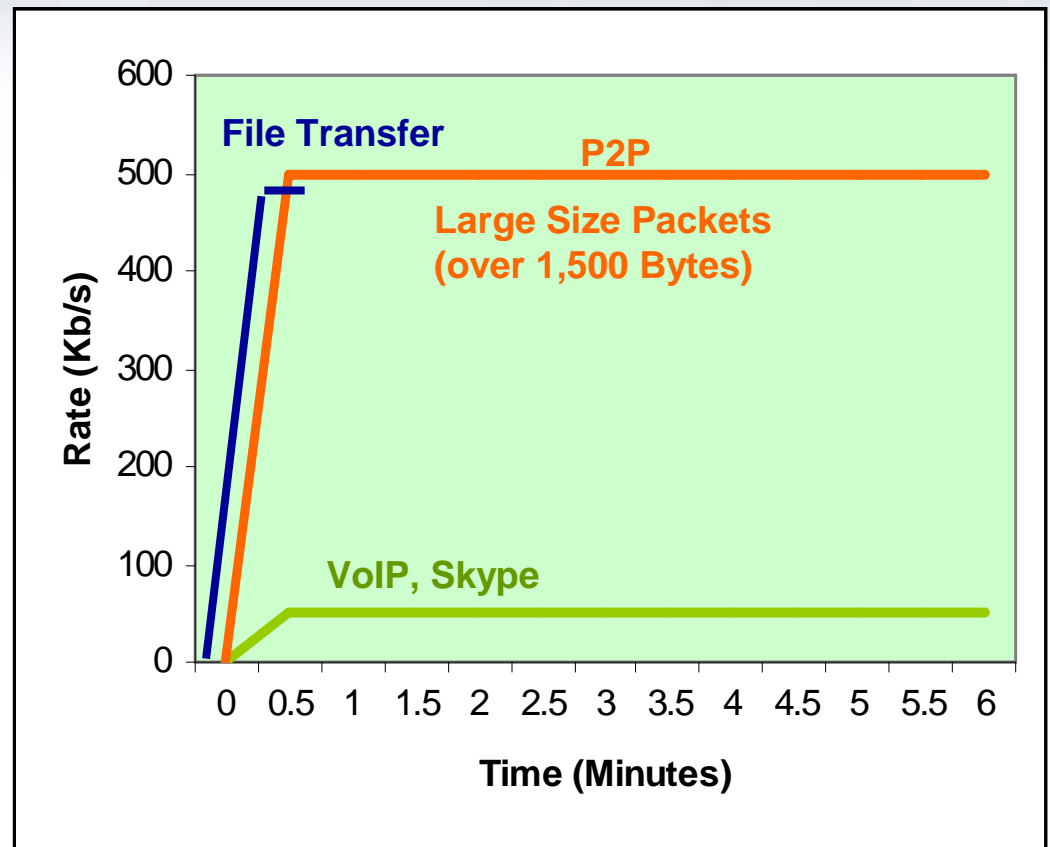
- Allows a 3:1 improvement in utilization

- With no peaks over 100% - no large queuing delays or packet loss



# P2P Traffic Control

- Flow State provides Information about each flow:
  - Rate
  - Duration
  - Packet Size
  - Port
  - Priority
  - Protocol
- This Information allows to identify most traffic types (e.g. file transfer, Voice, Video, etc.), thus enables control over P2P traffic



# Wireless Services

- Strategic Trends: High BW 802.11n ramping in 2009  
AP bandwidth growing from 40 mbps => 200 mbps
- User expectations
  - Wire-line replacement
  - Support for media streaming
  - Support for VoIP flows
- Premium services
  - Voice quality flows
  - Video quality flows
  - FSA preferences will allow premium services
- Registered FSA services requested by client application

# Summary

- **Flow State Aware Technology reduces cost per byte**
  - **Increases Utilization**
  - **Monitors Traffic**
- **Provides QoS control per flow, per application, and per class of traffic to manage the delivery of Broadband services (especially Video Services)**
  - **Delay**
  - **Rate**
  - **Burst Tolerance**
  - **Preference**
  - **Flow Discard**
- **Monitor and report non-revenue traffic (P2P)**
- **Improves TCP performance**



The background is a deep blue with a subtle grid of small, darker blue circles. Overlaid on this are several bright, glowing blue lines. Some lines are straight and horizontal, while others are curved, creating a sense of motion and depth. The lines vary in brightness, with some appearing as sharp, intense streaks and others as softer, more diffuse glows.

**What's Next?**